

3X3 INTERNATIONAL ILLUSTRATION AWARDS No.13

CALL for ENTRIES



Image by Lasse Skarbövik, Sweden

It's that time of year again. Time to enter the one true international illustration awards show. Open to *all* illustrators in *all* countries. There are a lot of reasons to enter:

§ Judged by *leading* design directors, art directors, designers, editors and publishers from across the globe. With *more* art directors than most shows. Alongside equally distinguished illustrators.

§ Work is judged *independently* over a two-week period so there's no chance for undue influence over who gets in, and who doesn't.

§ Winners *promoted* directly to art directors who receive a free eBook edition, a link to our online gallery and a discount on our print edition.

§ Distributed to leading bookstores and newsstands *worldwide* so even more eyes see our winners. Not every show can say that.

§ More categories than *any* other show so your work is judged with related subject matter. Instead of just editorial, we break it down to specific *types* of editorial. So portraits are judged *with* other portraits. Or lifestyle *with* lifestyle.

§ Three different shows, professional, picture book and student work are judged separately by our jury panel selected by this year's Show Chairman, James Yang.

No other show has the *breadth* of entrants or winners. Last year our winners represented *forty-five* countries, including our first from China.

Since 2003 we've produced award-winning annuals that art directors like to see. And use.

What more can we say? Enter today.
Deadline is March 25th.

Eligibility

Open to all illustrators, art directors, graphic designers, educators, students, recent graduates, editors, publishers in all countries for commissioned and non-commissioned work produced and/or published during the calendar year 2015.

Show Chair, James Yang

Professional Show Judges

Ken DeLago, *Creative Director*, Golf Digest
Grace Lee, *Art Director*, Priest+Grace
Lucho Correa, *Art Director/Graphic Designer*, Colombia
Kiko Farkas, *Art Director*, Brazil
Irene Gallo, *Art Director*, Tor Books
Jing Wei, *Illustrator*
Veronica Grech, *Illustrator*, Spain
Brian Rea, *Illustrator*

Picture Book Show Judges

Paul Buckley, *Art Director*, Penguin
Hendrik Helligel, *Editor*, Gestalten Verlag, Germany
Isabelle De Cat, *Art Director*, Penguin, United Kingdom
Ben Newman, *Illustrator*, United Kingdom
Maria Carluccio, *Illustrator*

Student Show Judges

Catherine Gilmore-Barnes, *Art Director*, New York Times Book Review
Aya Kakeda, *Illustrator*
Ian Whadcock, *Illustrator/Educator*, Manchester School of Art, United Kingdom
Jonathan Jay Lee, *Illustrator/Educator*, HK SCAD, Hong Kong
Peter Diamond, *Illustrator*, Austria

Categories

Professional Show

- § Advertising
- § Animation
- § Books
- § Calendars
- § Corporate Communication
- § Covers
- § Cartoons & Comics
- § Editorial-Conceptual
- § Editorial-Food
- § Editorial-Lifestyle
- § Editorial-Portraits
- § Editorial-Sports
- § Editorial-Travel
- § Fashion
- § Gallery
- § Greeting Cards
- § Graphic Novels
- § Packaging
- § Posters
- § Sci-Fi
- § Self-Promotion
- § Sequential
- § Textiles & Patterns
- § Three-Dimensional
- § Unpublished

Picture Book Show

- § Children's Book Published
- § Children's Book Unpublished
- § Young Adult
- § Book Covers
- § Children's Illustration Published
- § Children's Illustration Unpublished
- § Educational
- § Editorial
- § Children's Programming
- § Miscellaneous

Student Show

- § Animation
- § Books
- § Children's Books
- § Illustration
- § Sci-Fi

How to Enter

Images for judging purposes must 1024 pixels on the longest side, 72 dpi, RGB, jpg. We will request hires files from all winners for reproduction. Animation entries must be entered in QuickTime format (.mov) and no larger than 25MB.

For books, comics or graphic novels enter the front cover and three to four representative spreads digitally.

You may chose to enter all books with or without text, however we do request the cover include the title as published. If you are entering a complex book or prefer entering the actual book, please contact us about the entry procedure.

Your entry may be a Single entry or a Series (3-5 images). There is no limit on how many entries you may enter.

Note: A Series is 3-5 images in a project. A Series is judged as a single, cohesive project. A Series that consists of unrelated images will not be considered by the judges; it is recommended to submit those pieces as individual Single entries.

Also Series are judged as a whole. You may want to consider entering one or more images as Single Entries as well. For students: A student's portfolio is not regarded as a Series.

Fees

Professional Show & Picture Book Show

A single entry is \$35, a series of three to five images with a similar theme is \$60. Our publication fee for winning entries is \$85 (single or series) which helps cover the high cost of printing and distributing the annual and development of the eBook. Honorable mention fee, \$50.

Student Show

A single entry is \$15, a series of three to five images with a similar theme is \$35. Student Winners and Student Honorable Mentions do not pay a Publication Fee. Students may also enter the unpublished and gallery categories in the Professional or Picture Book Show.

Deadline

March 25, 2016, Midnight EST
Enter at www.3x3mag.com/shows

Best of Show and Gold medal winners receive our distinctive 3x3x3-inch cube, Silver winners receive a framed award; Bronze winners and Distinctive Merit winners receive paper certificates. Merit winners may request either a pdf or printed certificate. Honorable mention, a pdf.

We will be creating a digital version of the annual and the eBook will be offered free to a select list of art directors worldwide. Art directors will also receive a discount when ordering our print edition.

Winners receive a discount on purchasing the print or digital edition.

Our Annual is distributed on newsstands worldwide making it one of the few illustration annuals to have such wide distribution. In addition all winners will be invited to participate in the curated 2017 Illustration Directory sent free to 6,000+ art directors and art buyers in America, with additional exposure worldwide.

All winners will be promoted in our online gallery at 3x3mag.com, on social media and in the global press.

We are currently accepting entries, there is an extended deadline of April 1st, but entries will incur a \$10 late entry fee.



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