



Image by Francesco Zorzi, Italy

## 3x3 INTERNATIONAL ILLUSTRATION AWARDS SHOW No.15 CALL for ENTRIES

Open to *all* illustrators in *all* countries, it's the *only* truly international illustration show. There are a lot of reasons to enter:

§ Judged by *more* art directors than many shows. A panel of *leading* design directors, art directors, designers, editors and publishers alongside equally distinguished illustrators from across the globe.

§ Over \$9000 in prizes in total. Best of Show winners receive \$1,500 cash prize, Gold medal winners a \$750 cash-value\*award.

§ Winners receive a 33% *discount* on the

purchase of the annual, plus a free eBook. Student winners receive a complimentary eBook edition.

§ Winners *promoted* directly to art directors who receive a free eBook edition, a link to our online gallery and a *discount* on our print edition.

§ Distributed to leading bookstores and newsstands *worldwide* so even more eyes see our winners. Not every show can say that.

§ More categories than *any* other show so your work is judged with related subject matter. Instead of just editorial, we break it down to specific *types* of editorial. So *portraits* are judged with

other *portraits*. Or lifestyle with lifestyle.

§ Three different shows, professional, picture book and student work are judged separately by our *international* jury panel selected by this year's Show Chair, Bill Mayer.

No other show has the *breadth* of entrants or winners. Last year our winners represented *forty* countries. And *sixty-one* schools worldwide.

Since 2003 we've produced award-winning annuals that art directors like *to see*. And *use*.

What more can we say? Enter today.

Deadline: March 23rd

## Eligibility

Open to all illustrators, art directors, graphic designers, educators, students, recent graduates, editors, publishers in all countries for commissioned and non-commissioned work produced and/or published during the calendar year 2017.

**Show Chair**, Bill Mayer

## Professional Show Judges

Martin Gee, *Senior Art Director*, Time Magazine  
Erin Mayes, *Creative Director*, EmDash  
Cristano Guerri, *Art Director*, Giangiacomo Feltrinelli Editore, Italy  
Javier Jaen, *Illustrator*, Spain  
Victo Ngai, *Illustrator*

## Picture Book Show Judges

Sheila Smallwood, *Creative Director*, Houghton Mifflin Harcourt  
Fernando Ambrosi, *Art Director*, Mondadori Ragazzi, Italy  
Rutu Modan, *Illustrator*, Israel  
Rafael Lopez, *Illustrator*, Mexico  
Aljoscha Blau, *Illustrator*, Germany

## Student Show Judges

Francesco Izzo, *Art Director*, Nautilus  
Marion Arbona, *Illustrator*, France  
Keith Negley, *Illustrator*  
Jill Calder, *Illustrator*, United Kingdom

## Categories

Professional Show

- § Advertising
- § Animation
- § Books (*published & unpublished*)
- § Comics, Cartoons, Sequential (*published & unpublished*)
- § Corporate Communication
- § Covers (*published & unpublished*)
- § Editorial-Conceptual
- § Editorial-Food
- § Editorial-Lifestyle
- § Editorial-Portraits
- § Editorial-Sports
- § Editorial-Travel
- § Ephemera
- § Fashion
- § Gallery
- § Packaging
- § Posters
- § Sci-Fi
- § Self-Promotion
- § Textiles & Patterns
- § Three-Dimensional
- § Unpublished

Picture Book Show

- § Children's Book (*published & unpublished*)
- § Book Covers (*published & unpublished*)
- § Children's Illustration (*published & unpublished*)
- § Educational
- § Editorial
- § Children's Programming
- § Young Adult
- § Miscellaneous

Student Show

- § Animation
- § Books
- § Children's Books
- § Illustration
- § Sci-Fi

## How to Enter

Images for judging purposes must 1024-pixels on the longest side, 72 dpi, RGB, jpg. We will request hires files from all winners for reproduction.

## Animation

Animation entries must be entered in QuickTime format (.mov) and no larger than 25MB.

## Books or Comics

For books or comics enter the front cover and three to four representative spreads digitally. You may choose to enter all books with or without text, however we do request the cover include the title as published.

## Single and Series entries

Your entry may be a Single entry or a Series (3–5 images). There is no limit on how many entries you may enter.

*Note:* A Series is 3–5 images in a specific project. A Series that consists of unrelated images will not be considered by the judges; it is recommended to submit those pieces as individual Single entries.

Also, a series is judged as a whole. You may want to consider entering one or more images as Single Entries as well.

## Fees

Professional Show & Picture Book Show

A single entry is \$35, a series of three to five images with a similar theme is \$60. Our publication fee for winning entries is \$85 (single or series) which helps cover the high cost of printing and distributing the annual and development of the eBook. Honorable mention fee, \$50.

Student Show

A single entry is \$15, a series of three to five images with a similar theme is \$35. Student Winners and Student Honorable Mentions do not pay a Publication Fee. Students may also enter the unpublished and gallery categories in the Professional or Picture Book Show.



## Deadline

March 23, 2018, Midnight EST  
Enter at [www.3x3mag.com/shows](http://www.3x3mag.com/shows)  
Late deadline ends March 30, 2018

## Awards

Best of Show and Gold medal winners receive our distinctive 3x3x3-inch cube, Silver winners receive a framed embossed certificate; Bronze and Distinctive Merit winners receive certificates. Merit winners may request either a pdf or printed certificate. Honorable mention, a pdf.

Winners receive a 33% discount on purchasing the print or digital edition. Student winners receive a complimentary copy of the complete 3x3 International Illustration Annual in an eBook edition. A digital version will be offered free to art directors; they also receive a discount for the printed Annual.

## Distribution

Our Annual is distributed on newsstands worldwide making it one of the few illustration annuals to have such wide distribution. In addition all winners will be invited to participate in the curated 2019 3x3 Illustration Directory sent free to 6,000+ art directors and art buyers in America, with additional exposure worldwide. Winners receive a discount on the advertising cost.

## Promotion

All winners will be promoted in our online gallery at [3x3mag.com](http://3x3mag.com), on social media and in the global press.