

3x3 International Illustration Awards Show No.15

Open to *all* current students, recent graduates and professionals from *all* countries. \$4,500 in cash prizes plus cash-value prizes. Complete details at <u>3x3mag.com/shows</u>.

DEADLINE: MARCH 23,2018

Eligibility

Open to all illustrators, art directors, graphic designers, educators, students, recent graduates, editors, publishers in all countries for commissioned and non-commissioned work produced and/ or published during the calendar year 2017.

Show Chair, Bill Mayer

Professional Show Judges

Martin Gee, Senior Art Director, Time Magazine

Erin Mayes, *Creative Director*, EmDash Cristano Guerri, *Art Director*, Giangiacomo Feltrinelli Editore, Italy Javier Jean, *Illustrator*, Spain Victo Ngai, *Illustrator*

Picture Book Show Judges

Sheila Smallwood, *Creative Director*, Houghton Mifflin Harcourt Fernando Ambrosi, *Art Director*, Mondadori Ragazzi, Italy Rutu Modan, *Illustrator*, Israel Rafael Lopez, *Illustrator*, Mexico Aljoscha Blau, *Illustrator*, Germany

Student Show Judges

Francesco Izzo, *Art Director*, Nautilus Marion Arbona, *Illustrator*, *France* Keith Negley, *Illustrator* Jill Calder, *Illustrator*, United Kingdom

Categories

PROFESSIONAL SHOW

- § Advertising
- § Animation
- § Books (published & unpublished)
- § Comics, Cartoons, Sequential (published & unpublished)
- § Corporate Communication
- § Covers (published & unpublished)
- § Editorial-Conceptual
- § Editorial-Food
- § Editorial-Lifestyle
- § Editorial-Portraits
- § Editorial-Sports
- § Editorial-Travel
- § Ephemera
- § Fashion
- $\$ Gallery
- § Packaging
- § Posters

- § Sci-Fi
- § Self-Promotion
- § Textiles & Patterns
- § Three-Dimensional
- § Unpublished

PICTURE BOOK SHOW

- \$ Children's Book
 (published & unpublished)
- § Book Covers
- (published & unpublished)
- \$ Children's Illustration
 (published & unpublished)
- § Educational
- § Editorial
- § Children's Programming
- § Young Adult
- § Miscellaneous

STUDENT SHOW

- § Animation
- § Books
- § Children's Books
- § Illustration
- § Sci-Fi

How to Enter

Images for judging purposes must 1024-pixels on the longest side, 72 dpi, RGB, jpg. We will request hires files from all winners for reproduction. Animation entries must be entered in QuickTime format (.mov) and no larger than 25MB.

For books or comics enter the front cover and three to four representative spreads digitally. You may chose to enter all books with or without text, however we do request the cover include the title as published.

Your entry may be a Single entry or a Series (3–5 images). There is no limit on how many entries you may enter. *Note*: A Series is 3–5 images in a specific project. A Series that consists of unrelated images will not be considered by the judges; it is recommended to submit those pieces as individual Single entries. Also, a series is judged as a whole. You may want to consider entering one or more images as Single Entries as well.

Fees

PROFESSIONAL SHOW & PICTURE BOOK SHOW

A single entry is \$35, a series of three to five images with a similar theme is \$60.

Our publication fee for winning entries is \$85 (single or series) which helps cover the high cost of printing and distributing the annual and development of the eBook. Honorable mention fee, \$50.

STUDENT SHOW

A single entry is \$15, a series of three to five images with a similar theme is \$35. Student Winners and Student Honorable Mentions do not pay a Publication Fee. Students may also enter the unpublished and gallery categories in the Professional or Picture Book Show.

Deadline

March 23, 2018, Midnight EST Enter at www.3x3mag.com/shows Late deadline ends March 30, 2018

Awards



Best of Show and Gold medal winners receive our distinctive 3×3×3inch cube, Silver winners receive a framed embossed certificate:

Bronze and Distinctive Merit winners receive certificates. Merit winners may request either a pdf or printed certificate. Honorable mention, a pdf.

Winners receive a 33% discount on purchasing the print or digital edition. Student winners receive a complimentary copy of the complete 3x3 International Illustration Annual in an eBook edition. A digital version will be offered free to art directors; they also receive a discount for the printed Annual.

Our Annual is distributed on newsstands worldwide making it one of the few illustration annuals to have such wide distribution. In addition all winners will be invited to participate in the curated 2019 3x3 Illustration Directory sent free to 6,000+ art directors and art buyers in America, with additional exposure worldwide. Winners receive a discount on the advertising cost.

All winners will be promoted in our online gallery at 3x3mag.com, on social media and in the global press.