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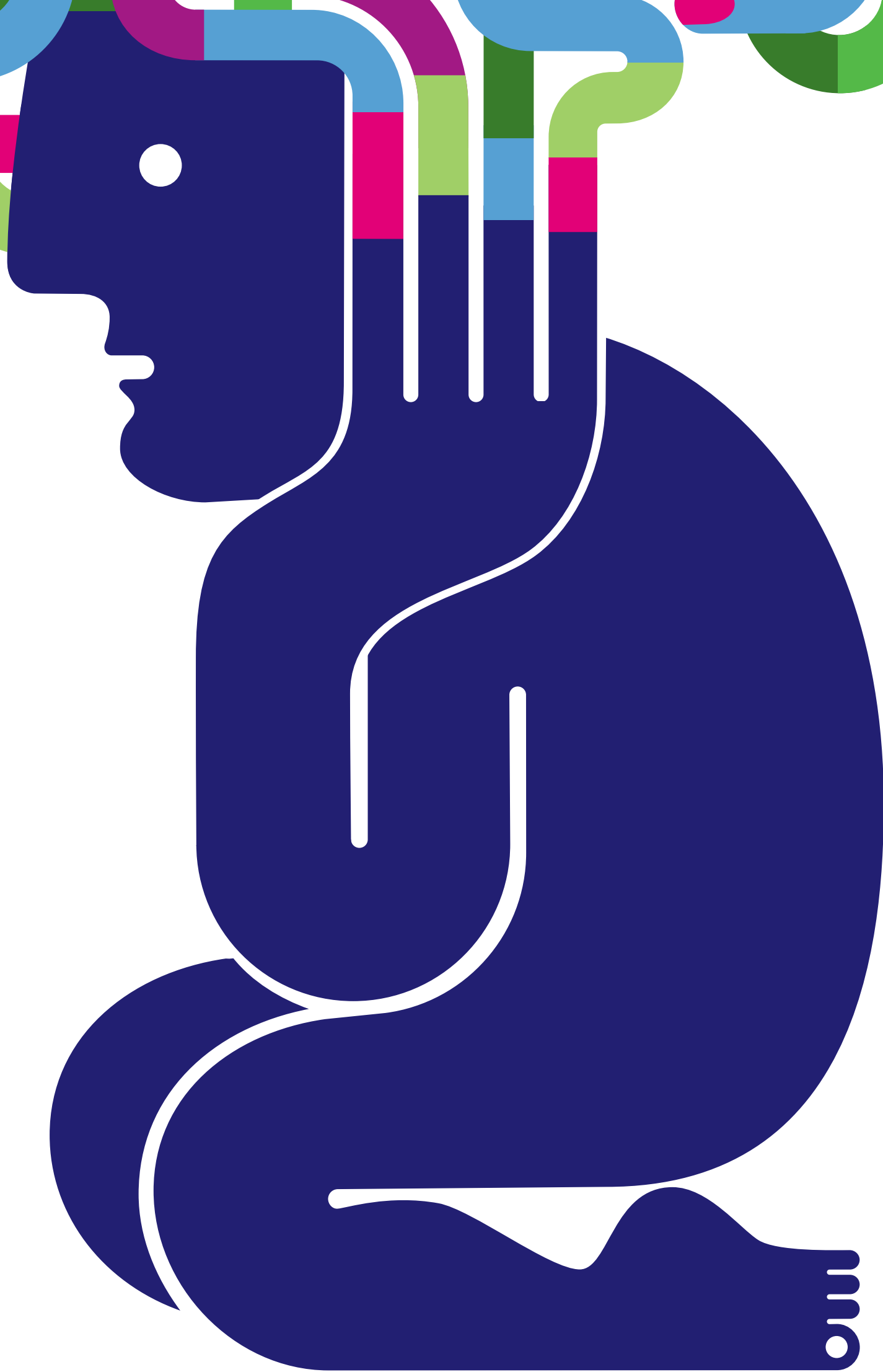


Image by Melinda Beck, USA

Open to *all* illustrators in *all* countries, it's the only truly international illustration show. There are a lot of reasons to enter:

§ Judged by *leading* design directors, art directors, designers, editors and publishers from across the globe. With *more* art directors than most shows. Alongside equally distinguished illustrators.

§ Best of Show winners receive \$1,500 cash prize, Gold medal winners a \$750 cash-value* award. Over \$9000 in prizes in total.

§ Winners receive a 33% *discount* on the purchase of the annual, print or digital. Student winners

receive a complimentary copy.

§ Winners *promoted* directly to art directors who receive a free eBook edition, a link to our online gallery and a discount on our print edition.

§ Distributed to leading bookstores and newsstands *worldwide* so even more eyes see our winners. Not every show can say that.

§ More categories than *any* other show so your work is judged with related subject matter. Instead of just illustration, we break it down to specific categories: Animation, Books, Children's Books, Illustration and Sci-Fi.

§ Students may also enter or Professional and Picture Book shows in the unpublished categories. Each show is judged separately by our three independent jury panels selected by this year's Show Chairman, Rod Hunt.

No other show has the *breadth* of entrants or winners. Last year our winners represented *forty-three* countries. And *fifty-three* schools.

Since 2003 we've produced award-winning annuals that art directors like to see. And use.

What more can we say? Enter today.

Deadline: March 24th

*To be redeemed as two free pages in the 2018 3x3 Illustration Directory

3X3 CALL FOR ENTRIES

3X3 INTERNATIONAL ILLUSTRATION AWARDS No.14 PROFESSIONAL, PICTURE BOOK & STUDENT SHOW CASH PRIZES CALL for ENTRIES DEADLINE *March 24, 2017*

Eligibility

Open to all illustrators, art directors, graphic designers, educators, students, recent graduates, editors, publishers in all countries for commissioned and non-commissioned work produced and/or published during the calendar year 2016.

Show Chair, Rod Hunt

Professional Show Judges

Sam Arthur, *Founder*, Nobrow, United Kingdom
Julia Rothman, *Illustrator*
Jonathan Kenyon, *Creative Director*, Vault49
Dieter Braun, *Illustrator*, Germany
Ivylise Simones, *Art Director*, Mother Jones
Orlie Kraus, *Art Director*, Wall Street Journal
Daniela Silva, *Graphic Designer*, Granta Publications, United Kingdom

Picture Book Show Judges

Melissa Manlove, *Senior Editor*, Chronicle Books
Sophie Stericker, *Creative Director*, Hachette Books, United Kingdom
Orit Bergman, *Illustrator*, Israel
Andrea D'Aquino, *Illustrator*
Art Director, TBD

Student Show Judges

André da Loba, *Illustrator*, Portugal
Gina Triplett, *Illustrator*
Michael Byers, *Illustrator*, Canada
Johan Holm, *Art Director*, Me and My Magazines, Sweden
Dieter Braun, *Illustrator*, Germany

Categories

Professional Show

- § Advertising
- § Animation
- § Books (*published & unpublished*)
- § Calendars
- § Corporate Communication
- § Covers (*published & unpublished*)
- § Cartoons & Comics (*published & unpublished*)
- § Editorial-Conceptual
- § Editorial-Food
- § Editorial-Lifestyle
- § Editorial-Portraits
- § Editorial-Sports
- § Editorial-Travel
- § Fashion
- § Gallery
- § Greeting Cards
- § Graphic Novels
- § Packaging
- § Posters
- § Sci-Fi
- § Self-Promotion
- § Sequential
- § Textiles & Patterns
- § Three-Dimensional
- § Unpublished

Picture Book Show

- § Children's Book (*published & unpublished*)
- § Young Adult
- § Book Covers (*published & unpublished*)
- § Children's Illustration (*published & unpublished*)
- § Educational
- § Editorial
- § Children's Programming
- § Miscellaneous

Student Show

- § Animation
- § Books
- § Children's Books
- § Illustration
- § Sci-Fi

How to Enter

Images for judging purposes must 1024-pixels on the longest side, 72 dpi, RGB, jpg. We will request hires files from all winners for reproduction. Animation entries must be entered in Quick-Time format (.mov) and no larger than 25MB.

For books, comics or graphic novels enter the front cover and three to four representative spreads digitally. You may choose to enter all books with or without text, however we do request the cover include the title as published.

If you are entering a complex book or prefer entering the actual book, please contact us about the entry procedure.

Your entry may be a Single entry or a Series (3-5 images). There is no limit on how many entries you may enter.

Note: A Series is 3-5 images in a specific project. A Series that consists of unrelated images will not be considered by the judges; it is recommended to submit those pieces as individual Single entries.

Also, a series is judged as a whole. You may want to consider entering one or more images as Single Entries as well.

Fees

Professional Show & Picture Book Show
A single entry is \$35, a series of three to five images with a similar theme is \$60. Our publication fee for winning entries is \$85 (single or series) which helps cover the high cost of printing and distributing the annual and development of the eBook. Honorable mention fee, \$50.

Student Show

A single entry is \$15, a series of three to five images with a similar theme is \$35. Student Winners and Student Honorable Mentions do not pay a Publication Fee. Students may also enter the unpublished and gallery categories in the Professional or Picture Book Show.



Deadline

March 24, 2017, Midnight EST
Late fee deadline: March 31, 2017
Enter at www.3x3mag.com/shows

Entries received after March 24 incur an additional \$10 late fee.

Awards

Best of Show and Gold medal winners receive our distinctive 3x3x3-inch cube, Silver winners receive a framed certificate; Bronze and Distinctive Merit winners receive embossed certificates. Merit winners may request either a pdf or printed certificate. Honorable mention, a pdf.

Winners receive a 40% discount on purchasing the print or digital edition. Student winners receive a complimentary copy of the complete 3x3 International Illustration Annual. A digital version will be offered free to art directors; they also receive a discount for the printed Annual.

Our Annual is distributed on newsstands worldwide making it one of the few illustration annuals to have such wide distribution. In addition all winners will be invited to participate in the curated 2018 3x3 Illustration Directory sent free to 6,000+ art directors and art buyers in America, with additional exposure worldwide.

All winners will be promoted in our online gallery at 3x3mag.com, on social media and in the global press.

Prizes

Best of Show winners receive a \$1,500 cash prize in US dollars. Gold medal winners receive a \$750 cash-value prize redeemable for two full-pages in the 2018 3x3 Illustration Directory which is distributed to 6,000 art directors in the US plus eBook editions and an online gallery with direct links to the illustrator's website.